

To whom it may concern,



We are excited to introduce you to West Coast Cheer, a brand-new non-profit organization dedicated to making a lasting impact on the youth and families in our community. Our mission is to provide a dynamic, fun, and rewarding program that not only fosters teamwork and dedication but also equips young athletes with the skills and confidence they need to reach their full potential.

West Coast Cheer was created to bring a competitive cheerleading program to the Yuba and Sutter Counties, along with surrounding communities. Our passionate and dedicated team is committed to offering local youth the same incredible opportunities we experienced through this sport. Cheerleading has the power to shape children's lives, and we are proud to provide a platform where they can grow, thrive, and build lifelong connections to this empowering activity. Through our program, youth will learn valuable life skills, discipline, and teamwork—qualities that will benefit them throughout their lives.

The success of West Coast Cheer is made possible not only by the heart and dedication of our staff but also by the generosity of businesses and individuals like you. By becoming a sponsor of West Coast Cheer, you play a vital role in helping us cover the costs of practice locations, uniforms, insurance, and equipment. Your support is instrumental in making this program available to every family who wants to give their child the opportunity to be part of something special.

Together we can help children in our
community understand
“It is not about being the best,
it’s about being better than
the person you were yesterday.”
(Wayne Dyer)

Thank you for your time, consideration, and support.

We look forward to partnering with you to make a difference in the lives of our young athletes!

Tabbatha Reid | 916-832-3764 | WestCoastCheer@MyYahoo.com | www.WestCoastCheer.org

Mail Donations to 1566 Larry Street, Olivehurst, CA 95961

Thank you for your time and consideration.

Follow us on



~West Coast Cheer~

and



~WestCoastCheerEclipse~

SPONSORSHIP FORM

WE ARE A 501C3 NON-PROFIT ORGANIZATION | TAX ID # 99-3051493

Welcome to our dynamic cheerleading program, where we are excited to offer a safe and welcoming environment dedicated to instilling the values of sportsmanship, scholarship, and physical fitness—all while ensuring a fun and memorable experience. Our comprehensive approach goes beyond the sport, fostering invaluable life skills such as self-discipline, teamwork, concentration, friendship, and leadership. We have thoughtfully crafted safe exercises, drills, and guidelines to meticulously prepare every child, both physically and mentally, for cheer competitions. Recognizing that each child develops at their own pace, we tailor our coaching to empower individuals by honing their unique potential, helping them progress and thrive. Here, we are dedicated to exercising both body and mind, equipping our participants with the essential skills needed not only in competitive cheerleading but also in the adventures of everyday life. Join us by sponsoring an athlete so they may experience a transformative journey filled with enthusiasm, growth, and achievement!

Sponsor Name: _____

Contact: _____

Address: _____

Phone Number: _____

Athlete Name (if sponsoring an individual): _____

****Special Offer****

\$_____ **Donation of \$100.00-** West Coast Cheer will hang your banner at local events as a sponsor (i.e. parades, event booths, fundraisers, etc. You supply the banner (size should not exceed 3x3 or 4x2).



\$_____ **Shooting Stars- Any Amount**

You will receive a certificate of appreciation



\$_____ **Blue Moon- \$50**

Framed certificate of appreciation. Sponsor's name (or company) added to event clothing (i.e. parades, event booths, fundraisers, etc.) Announcement/recognition on social media and web page.



\$_____ **Blazing Sun- \$250**

Everything listed under Blue Moon, including a banner we provide (size 3x2) displayed as our sponsor in local events (i.e. parades, event booths, fundraisers, etc.). Logo will be posted on our web page.

Note: If you have previously sponsored at this level the banner will be reused, and the framed certificate will be replaced with a large plaque.



\$_____ **Lunar Eclipse- \$500**

Our Most Popular Sponsorship Package

Everything listed under Blazing Sun; this package is available to help assist an under privileged athlete who can use financial support to participate in our program. In addition to all the above, you will receive a thank you letter and photo from the athlete you chose to support (or if left to us to choose a photo of that athlete- including a team photo).



\$_____ **Solar Eclipse- \$1,000 or above**

Everything listed under Blazing Sun, including a framed Team Photo with a thank you card. Two team shirts in available sizes, including sponsorship logos if requested.